



BWLA Board Meeting Minutes

Monday May 8, 2023

Location: Krehbiel Home

ATTENDEES

Present: Dave Cornelius, Mike Dazy, Jon Durren, Jane Dykhouse, Tom Krehbiel, Jeff Van Hattum, Ron Van Timmeren and Laura Wiltz

Present Virtual: Mark Judge and Kelley Root

Absent: Mike Fish

Guest: Denny Bergers

AGENDA

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| 1. Roll Call: | Kelley Root |
| 2. Minutes from Last BOD Meeting: | Kelley Root |
| 3. Treasurer: Report | Jon Durren |
| 4. Apparel | Mark Judge/Laura Wiltz |
| a. New Offering | |
| b. Storefront Opening | |
| 5. RV Park Update | Laura Wiltz/BOD |
| 6. Committee updates | Jane Dykhouse |
| 7. Recycling Boat Covers | Ron VanTimmeren/Mike Dazy |
| 8. Advertising | Tom Krehbiel/Laura Wiltz |
| a. Remaining Balances Due | Jon Durren |
| 9. BWLA Membership Meeting | All |
| a. Agenda | |
| b. Board Positions – Mark Judge, Jeff Van Hattum and Laura Wiltz | |
| 10. Committee Chair Thank You Cookout | All |
| 11. 2023 Membership Book | All |
| a. Any last changes? | |
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- b. Distribution and print numbers
- 12. Pierson Twp Board and Planning Commission Mtgs BOD
- 13. Other Business BOD
- 14. Adjourn

MEETING NOTES

- **Roll Call – Laura Wiltz conducted on behalf of Kelley Root**
 - Meeting called to order by Laura Wiltz at 7:00 pm - Roll call conducted by Laura Wiltz.
- **Minutes from Last BOD Meeting - Approved (Tom Krehbiel/Jeff Van Hattum)**
- **Apparel – Mark Judge/Laura Wiltz/Guest Denny Bergers**
 - Beginning this summer BWLA will offer an online store to purchase BWLA logo apparel and other items. Orders will be taken with delivery before the 4th of July weekend.
 - Denny Berger's, a resident of BWL, will be launching a URL where products will be available for purchase. More information will be shared at the Spring Membership Meeting, website, Facebook page and email.
 - The BOD approved one limited edition logo for this year along with the two-official logos. Mike Dazy made the motion to approve, and Tom Krehbiel supported the motion.
- **Treasurer's Report - Respectfully Submitted/Signed/Jon Durren, Treasurer Dated 5/8/2023 - Approved (Dave Cornelius/Jeff Van Hattum)**
 - Cash balances as of 5/8/23 are as follows: Chase checking account \$53,469 and Chase savings account \$10,590 for a total of \$64,059.
 - The Weed Control Fund as of 4/30/23 has a balance of \$64,322.17.
 - Dues payments to date: As of 5/8/23 206 dues payments have been received compared to the 2023 budget of 205. Twenty-seven additional directories have been purchased as compared to the budget of twenty. For ads, \$3,075 had been secured (\$375 still outstanding) as compared to the 2023 budget of \$2,050.
 - Review of Cash Disbursements since last meeting on 3/6/2023 – see posted treasurer report located on BWLA website for all details.
 - See BWLA website for the full Treasurer's report.
- **WFGC RV Park Update- Laura Wiltz**
 - No updates to report.
- **Committee Updates - Jane Dykhouse**
 - Jane will notify the Committee Chairs that they will have time at the Spring Membership Meeting to give updates.

- **Recycling Boat Covers – Ron Van Timmeren/Mike Dazy**
 - Bags to recycle plastic watercraft winters covers were distributed. This year the BOD covered the costs of the bags. Moving forward, next spring bags will be available for purchase for the membership.
- **Advertising – Tom Krehbiel/Wiltz**
 - The 2023 goal for advertising is to raise \$2,050 from advertisers. BOD was able to sell advertising totaling \$3,075 which helped to cover the cost to produce the BWLA Directory.
 - Jon Duren reviewed the three vendors that still needed to submit payment. Laura Wiltz and Kelley Root to follow up to collect payments.
- **BWLA Spring Membership Meeting – BOD**
 - BOD discussed a draft agenda for the meeting. Agenda to be finalized at the June BOD meeting.
 - Board positions set to expire in August 2023 are Mark Judge, Jeff Van Hattum and Laura Wiltz.
 - We are looking for new members to fill the board positions in the fall.
- **Committee Chair Thank You Cookout – Wiltz**
 - BOD agreed to host a cookout to thank our Committee Chairs. More details to come when finalized.
- **2023 Membership Book – All**
 - BOD reviewed any last-minute changes from the draft that Laura Wiltz sent out for review.
 - Distribution will take place Memorial Day Weekend by BOD volunteers.
- **Pierson Twp Board/Planning Commission Meetings – BOD**
 - All board and planning commission meetings that have been published on the Pierson Township website have a Board Member assigned to attend.
- **Other Business**
 - Reflections – the committee is in the process of finalizing the new book. Discussions are taking place on the methods of order collection and payment. More details will be shared when finalized.
 - Tennis Courts – BOD discussed court clean up and tree trimming. The BOD is collecting additional information to finalize next steps.
- **Adjourn – Tom Krehbiel/Jeff Van Hattum**